

WAttention
TOKYO ✕

A beautiful city in Tokyo's suburbs that
seamlessly fuses tradition and modernity



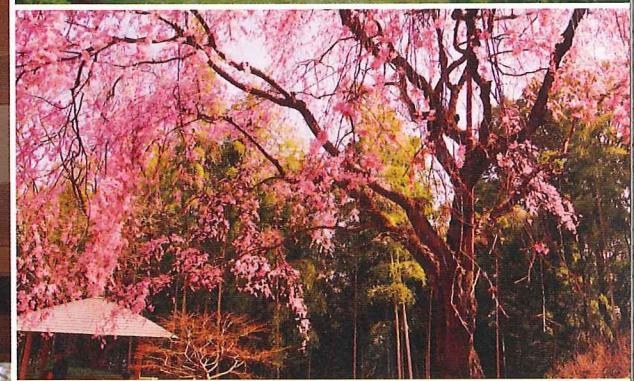
Matsudo

City



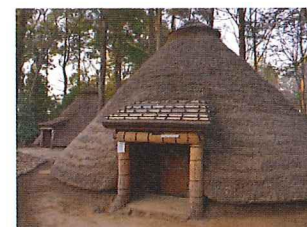
M A T S U D O C I T Y

Traces of history are everywhere



Tojo-tei House: Among Tokugawa Ieyasu's residences, this is the only one which remains completely.

Separated from Tokyo by the Edogawa River, Matsudo is dotted with historical sites that remind one of the past. In the Yagiri area for example, a ferry point was established in the Edo Period (1603-1868) for villagers to cross the river. Today, the ferry remains as a tourist attraction, with a nostalgic sense of Edo's elegance. To see how Matsudo has successfully combined Japanese culture and Western aesthetic values, visit the Tojo-tei House and admire its spacious gardens and historic buildings. Tokugawa Akitake, the last feudal lord of the domain of Mito, applied his understanding of Western aesthetic values in designing the garden. Lawns were arranged alongside Japanese plants to build a Western-style garden that nicely complements the Japanese-style rooms. As you look out from the living room into the garden, you will understand how the fusion worked perfectly. The Matsudo Municipal Museum displays the history of the city from about 30,000 years ago until the 1960's, when multi-storied apartment buildings (tokiwadaira danchi) were built. The museum has various hands-on experiences and encounters that will deeply move visitors. Sense the cultural history of the various eras of Matsudo City.



Pit-home from the Jomon Period (Matsudo Municipal Museum): A replica of the pit-style housing used in Japan during pre-historic times. Visitors are able to take a close look both inside and out.



Himitsu-dō (Secret Cottage): This place serves as a cultural exchange for guests visiting from all around the world. For Matsudo City this place is like a "porch" of former Japanese houses, which acts nowadays as the Matsudo Tourist Information Center.

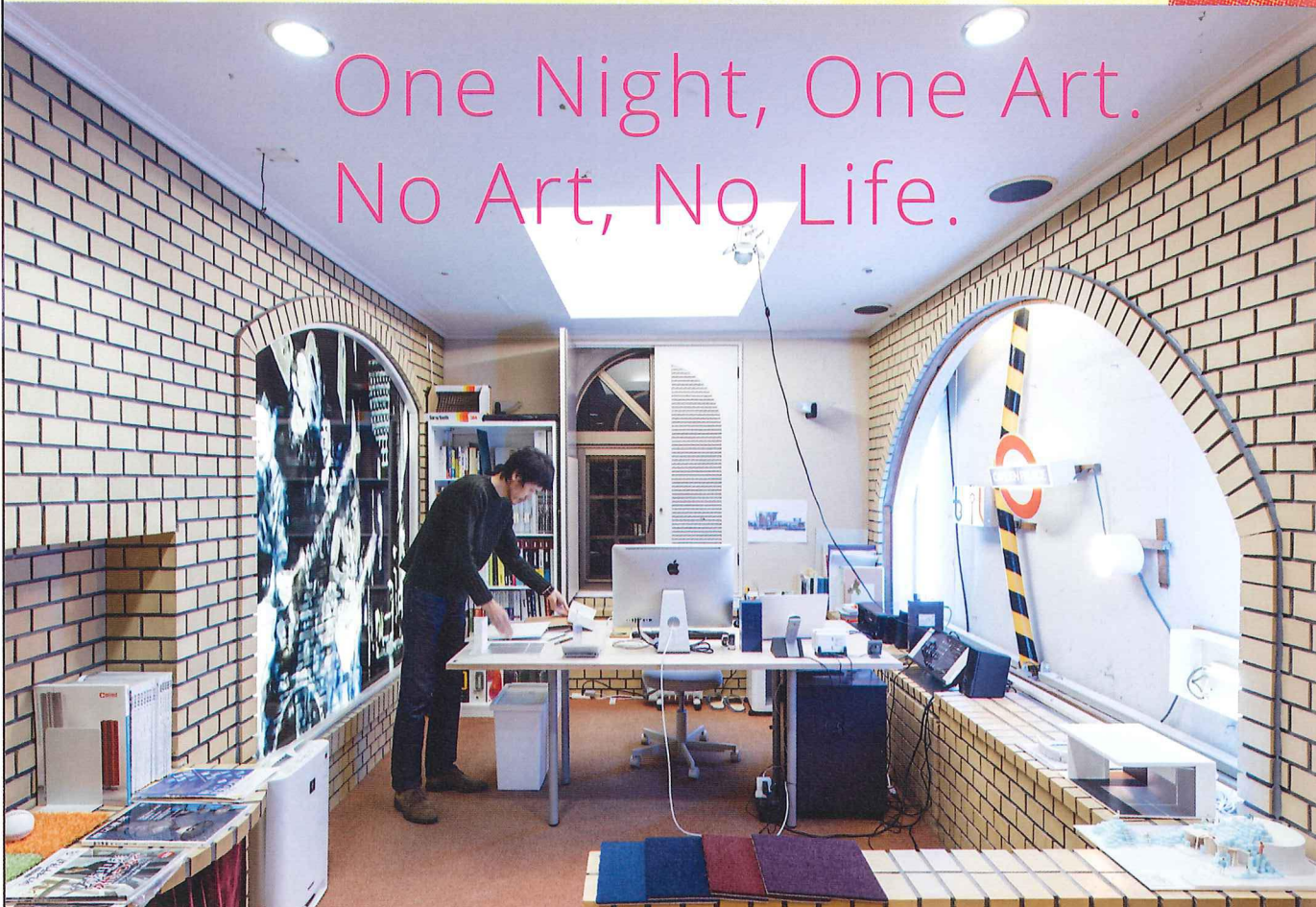


Showa no Mori Museum: Exhibits include transportation, farming tools and household items from the Showa Period (1926-1989), all of which promise to make visitors feel nostalgic.

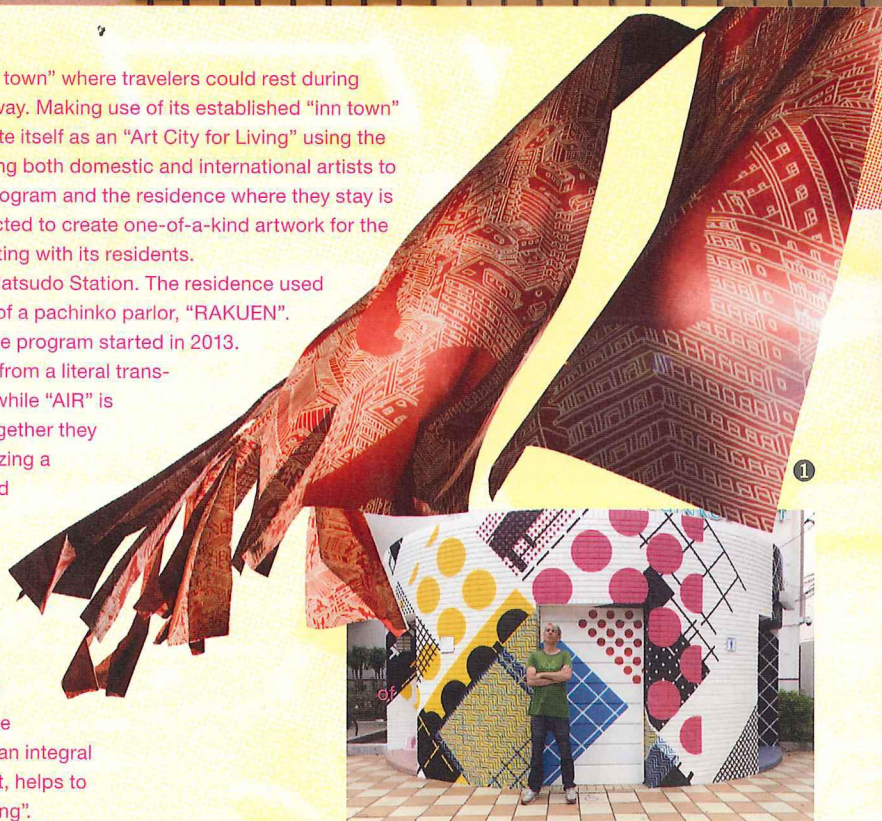


Yagiri-no-watashi (Ferryboat Crossing): One of the 15 ferry crossings established along Edogawa River in the Edo Period, this ferry was used by villagers rather than tourists.

One Night, One Art. No Art, No Life.



Long ago, Matsudo prospered as an "inn town" where travelers could rest during their journeys along the Mito Kaido Highway. Making use of its established "inn town" character today, Matsudo aims to renovate itself as an "Art City for Living" using the concept of "One Night, One Art" by inviting both domestic and international artists to stay in the city. The artist-in-residence program and the residence where they stay is called "PARADISE AIR". Artists are expected to create one-of-a-kind artwork for the city while staying in Matsudo and interacting with its residents. PARADISE AIR is a 2-minute walk from Matsudo Station. The residence used to be a hotel located on the upper floors of a pachinko parlor, "RAKUEN". With support from the pachinko parlor, the program started in 2013. In fact, the name "PARADISE" is derived from a literal translation of the Japanese word "RAKUEN", while "AIR" is an acronym for "artists-in-residence". Together they form the name "PARADISE AIR", symbolizing a unique blend of Japanese pop culture and modern art. Since its start in 2013, "PARADISE AIR" has invited more than 100 groups of artists to stay in Matsudo. Visiting artists have interacted with residents and created a wide variety of artwork ranging from music and visuals to paintings and multimedia, all of which encourage rediscovering the unique charm of Matsudo. Art is expected to be an integral part of residents' daily life and, as a result, helps to develop Matsudo into an "Art City for Living".



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- ① **Matsudo Perceptions by Vasco Mourão:** Known for his incredibly detailed line drawings of buildings and cityscapes, Vasco Mourão has transformed his Matsudo perceptions into an artwork which he later gave to Matsudo citizens as a present. The idea was inspired by his interviews of 100 Matsudo citizens.
- ② **Murals by ZEDZ:** After five years, the artist who left many mural paintings on the walls of Nemoto Street in 2010 was in town once again. This time, ZEDZ transformed Matsudo Nishiguchi Park's public restroom into a creative artwork decorated with colorful graffiti.
- ③ **TEST-The Eight-Hour-Long presence in Matsudo Square - by Emilia Giudicelli :** This experimental art project was created by choreographer Emilia Giudicelli and three musicians. The artists improvised in a public space, combining dance and music into a new form of art.
- ④ **Nemoto Street Murals:** Artists including ZEDZ, MHAK, Enrico Isamu Oyama, and HITOZUKI, were invited to renew the mural paintings on the south and north sides of the overpass near the Nemoto intersection.

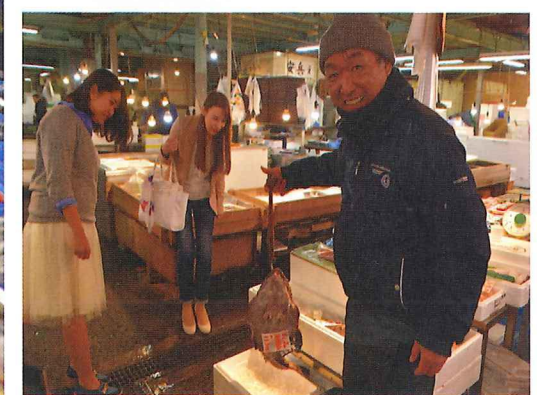
Delicious Matsudo

Great Taste and Abundant Offerings



Located in Chiba Prefecture, Matsudo's soil and weather conditions are suitable for growing nashi (Japanese pears). Having been harvested in Matsudo since the Edo Period, to this day pears remain one of Matsudo's specialty products. Matsudo is also the birthplace of the "20th-Century Pear," which is considered to be "an art among all fruit." Today, the city grows a variety of pears such as "Kosui" and "Hosui" with about 50 pear orchards that are open for sightseeing. Moreover, grapes are in season from August to September, and grape harvesting is also available.

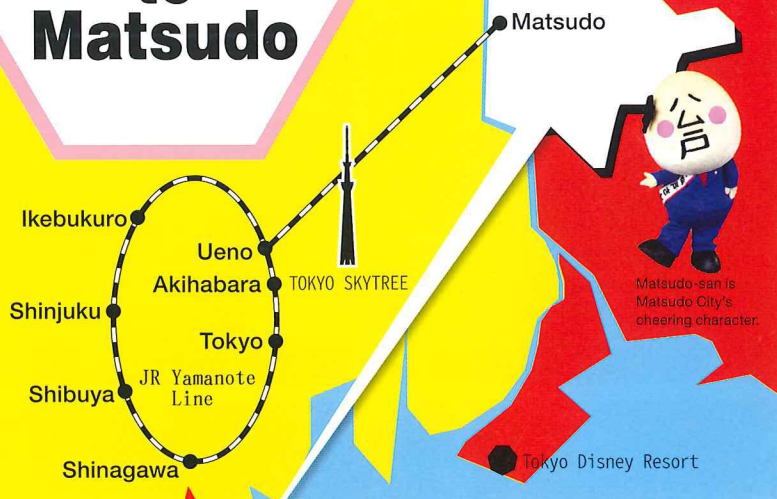
To learn more about Matsudo cuisine, head to the Nanbu Ichiba Market and check out the fresh vegetables, fruits, and flowers, along with the tasty range of food and spices on offer. There are several restaurants serving dishes made with the freshest ingredients, and tuna dissection shows are performed every Saturday. Once a month, visitors who are interested can participate in a meeting to explore the town market. They are able to experience how it feels inside a freezer at minus 30 degrees Celsius. Besides shopping and sampling gourmet cuisine, visitors are sure to learn something new by visiting the market.



Since Hondo-ji Temple in the Kogane area is known for beautiful hydrangea flowers, locally-grown onions are given the name "hydrangea onion". This type of onion has a crisp texture, fragrant smell and sharp taste. "Yagiri Negi" (Japanese leek) of the Yagiri area is also a famous negi brand.



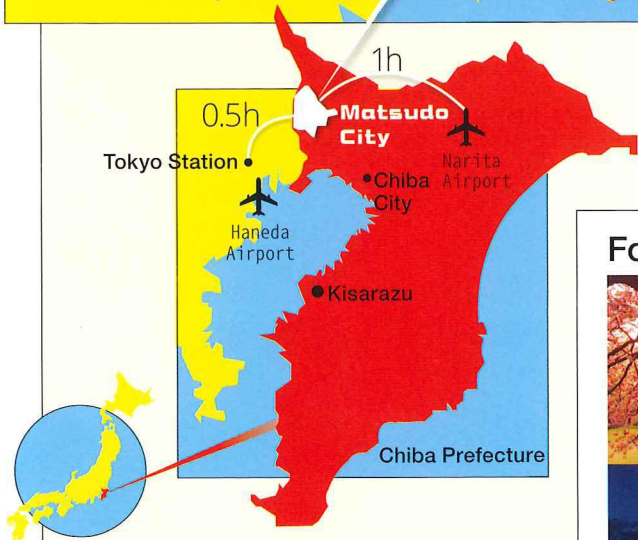
Welcome to Matsudo



Matsudo-san is Matsudo City's cheering character.



The two guardian Deva king figures at Manman-ji Temple's gate are designated as important cultural assets of Japan.



Four Seasons in Matsudo



Spring:

When cherry blossoms are in full bloom, there are many flower viewing spots in the city, including Tokiwadaira Sakura Street, which extends from Yabashira Station to Goko Station on the Shin-Keisei Line.



Summer:

Held on the first Saturday of August along the Edogawa River, the Matsudo Fireworks Festival is one of the city's most popular summer attractions.



Fall:

Hondo-ji Temple is one of the many great places in Matsudo from which to admire the beauty of fall. It is illuminated when the autumn colors take hold.



Winter:

Covered in snow, the Tojo-tei House shows the solemn charm of Matsudo during winter.

Access to Matsudo

Ueno Station ⇒ Matsudo Station

JR Joban Line (rapid service) about 20 minutes / 310 yen

Tokyo Station ⇒ Matsudo Station

JR Ueno Tokyo Line (Joban Line) about 30 minutes / 390 yen

Shinagawa Station ⇒ Matsudo Station

JR Ueno Tokyo Line (Joban Line) about 40 minutes / 470 yen

Haneda Airport International Terminal Station ⇒ Yagiri Station

JR Joban Line (rapid service) about 20 minutes / 310 yen

Narita Airport Station ⇒ Higashi Matsudo Station

Keisei Narita Sky Access Line (limited express) about 40 minutes / 940 yen

Shinjuku Station ⇒ Matsudo Station

Change from JR Yamanote Line to JR Joban Line at Nippori Station 45 minutes / 470 yen

Maihama Station (Tokyo Disneyland) ⇒ Higashi-Matsudo Station

JR Keiyo Line and JR Musashino Line 25 minutes / 310 yen

Matsudo City International Portal



Matsudo City Tourism Association

